

Application form

Please use capital letters and complete all the fields. Cards cannot be issued in joint names. To request further application forms please contact us.

Title:

First Name(s):

Last Name:

Date of Birth:

Address:

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City / State:

County:

Country:

Postcode:

Telephone Number:

Email Address:

(Some offers will only be sent electronically)

By completing this application form I am applying for a Swan Loyalty Card and agreeing to my details being processed. I accept that this application is subject to the prevailing terms and conditions, which can be viewed at www.swanhotelwells.co.uk

I understand that the terms and conditions can change. The Swan Loyalty Card is non-transferable and cannot be used in conjunction with any other offer. The hotel reserves the right to withdraw this service and any offers at short notice.

The hotel fully complies with all applicable Data Protection and consumer legislation. We will treat your personal information as confidential and promise never to release your personal details to any outside company for mailing or marketing purposes.

Please return completed forms to:

The Swan Hotel
Sadler Street, Wells, BA5 2RX
Tel: 01749 836300

A card will normally be issued in 7 working days.

Important information

To benefit from any offers, the card must be presented at the time of purchase. All offers are subject to availability. Visit www.swanhotelwells.co.uk for full terms and conditions of use.

Lost or stolen cards

If you lose your Swan Loyalty Card please notify the hotel immediately by contacting **01749 836300**. A new application form will need to be completed.

Change of address

If you move or change your email address, please notify the hotel. You can email us at info@swanhotelwells.co.uk or write to:

The Swan Hotel
Sadler Street, Wells, BA5 2RX



The Swan Loyalty Card



The featherweight card...

Holders of the Swan Loyalty Card benefit from a fantastic range of discounts and offers. These can include:

- Discounts on food
- Discounts on drink
- Complimentary private dining room hire
- Amazing accommodation offers
- Price reductions for children and much more

There are no hidden catches. It's currently free to join and you can use your card as often as you like.

To apply, simply complete and return the attached application form.



...that packs a heavyweight punch

About the hotel



The Swan Hotel is steeped in over 500 years of history and enjoys a stunning location, nestling in the shadow of Wells Cathedral.

Many rooms feature period antique furniture and some boast original four poster beds.



The hotel has been sympathetically restored and extended to offer 49 bedrooms, the luxurious Cathedral Suite and 5 self-contained apartments.



Great food, fabulous setting



Our reputation for serving outstanding food has long been recognised. We have 2 AA Rosettes and feature in the 2009 Michelin Guide to Great Britain and Ireland.



During the Summer diners can enjoy the beautiful surroundings of our Walled Garden and Garden Room, which provide the perfect venue for any special occasion.

The hotel is open to non-residents for morning coffee, lunch, afternoon tea and dinner.

